




International Centre  
FOR MISSING & EXPLOITED CHILDREN

## 2019 impact report



because one child missing,  
abused, or exploited is one  
too many.

A black and white photograph of a group of police officers in uniform walking along a tree-lined path. The officers are wearing light-colored shirts and trousers, and dark caps. They are walking towards the camera, and the path is lined with trees and street lamps. The background is slightly blurred, emphasizing the officers in the foreground.

why we exist

## a mission we all share

At the International Centre for Missing & Exploited Children (ICMEC), we're dedicated to building a global community of caring adults and institutions all working together to bring about a world where children can grow up free from going missing, from being abducted, sexually abused or exploited.

Headquartered in the United States, with regional representation in Brazil and Singapore, ICMEC works in more than 120 countries to identify gaps in the international community's ability to protect its children and bring together the people, the resources, and the tools needed to fill those gaps.

For more than two decades, ICMEC has led the way in offering support to governments, policymakers, law enforcement, prosecutors, industries, civil society, and others around the world – because we believe safeguarding children is a responsibility every one of us shares.



our unique approach

# empowering the global community

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When we talk about child protection, we're talking about a vast network of people and institutions who, with the proper policies, training, and resources, can play a real role in keeping all children safe from harm. ICMEC's unique value is in our comprehensive approach and ability to influence and inspire the global community – regardless of country, industry, sector, or profession – toward the common goal of building a safer world for all children.

## **advocating for enhanced law and policy**

Conducting and commissioning original research into the status of child protection legislation, specific to child sexual abuse and exploitation, abduction, and missing children around the world, to raise awareness and drive change to help make the world a safer place for children.

## **developing systems to bring missing children home**

Protecting children from going missing or being abducted by providing resources for governments, law enforcement, NGOs, and families on prevention as well as the appropriate actions to take in the event a child does go missing.

## **mobilizing industries to safeguard their technologies and platforms**

Convening stakeholders across the financial and technology industries to keep up with the ever-changing development of technology tools, and the ever-evolving methods of misuse of technology by offenders, as well as to disrupt the economics of online child sexual abuse and exploitation.

## **providing tools and training for law enforcement**

Providing resources for those on the frontline of child protection, with a focus on giving law enforcement the tools needed to combat child sexual abuse, identify exploitation, and find missing children.

## **safeguarding school environments**

Developing dedicated school protocols and providing educators with resources on how to prevent and respond to child sexual abuse, neglect, and sexual exploitation wherever they are in the world.

## **addressing the health implications of abuse**

Increasing and improving the recognition, identification, and treatment of child victims of sexual abuse by healthcare professionals around the world.

# trainings & programs

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## law enforcement professionals

In 2003, we began offering training to police officers, investigators, prosecutors, and other specialists internationally. To date, we have trained more than 15,000 law enforcement representatives from more than 120 countries on topics such as: Essentials of Technology-Facilitated Crimes Against Children; Advanced Online Exploitation Investigations; Advanced Technologies; and Fundamentals of Responding to Missing Children. ICMEC is also a partner in the Virtual Global Taskforce (VGT), which seeks to combat child sexual exploitation by strengthening collaboration among law enforcement agencies around the world.

*In 2019, ICMEC conducted 16 training sessions for more than 1,700 law enforcement professionals around the world. Training locations included: Australia, Barbados, Cayman Islands, Chile, Costa Rica, El Salvador, France, Honduras, India, Jordan, Mexico, Panama, Peru, the Philippines, and Singapore.*

## educators

ICMEC deploys its staff worldwide to lead training sessions for educators, including trainings that are part of conferences and cross-cutting initiatives. In addition, working in collaboration with the International Task Force on Child Protection, and with support from the U.S. Department of State's Office of Overseas Schools, ICMEC curates a comprehensive clearinghouse of online resources for educators focused on how to prevent and respond to child abuse, neglect, and sexual exploitation. Our more than 400 open source resources for child-serving organizations continue to address resource and knowledge gaps. To date, the portal has reached more than 50,000 professionals from 148 countries with policy and national law summaries, accreditation standards, incident response guides, and other training topics.

*In 2019, ICMEC directly trained more than 2,100 educators, school staff, and parents representing more than 800,000 students. Locations included Brazil, Chile, Japan, Jordan, Kenya, Mexico, Peru, the Philippines, Tanzania, and the United States.*

## healthcare providers

Doctors and nurses are often in a position to be the first to notice a child in trouble. For this reason, ICMEC is committed to training healthcare professionals around the world to better recognize, identify, and treat child sexual abuse and exploitation. With the support of Bayer AG and Bayer USA Foundation, ICMEC has developed training assets specifically for healthcare providers and trained 800 healthcare providers worldwide. ICMEC also formed a partnership in India to establish the Indian Child Protection Medical Professional Network, a growing collaboration of trained physicians located throughout India who agree to provide comprehensive medical evaluations of children suspected of being sexually abused or exploited and who provide support on child sexual abuse and exploitation issues to local community physicians.

*In 2019, the Indian Child Protection Medical Professional Network reached 418 healthcare professionals through workshops, training sessions, and a keynote at the Annual Convention of the Indian Academy of Pediatrics. Five healthcare providers from three Indian cities also qualified to serve as Network mentors, and 54 doctors were selected to serve as Network medical providers (from 17 states and 31 cities throughout India). Outside of India, ICMEC trained healthcare professionals in Kenya, Peru, and the United States.*

2019 year in review

## coalitions & networks

### financial coalitions against child sexual exploitation

ICMEC's Financial Coalitions Against Child Sexual Exploitation bring leaders in the financial and payments industries together to disrupt the economics of commercial child sexual exploitation and prevent the misuse of financial services technologies and platforms. As a result of the combined efforts of Coalition partners, the use of credit cards to purchase child sexual abuse material (CSAM) online has been virtually eliminated globally and websites offering CSAM are now forced to direct visitors away from traditional payment methods. This is a significant accomplishment, yet ICMEC and our financial coalitions remain vigilant and continue to fight those who seek to profit from the sexual exploitation of children.

*In 2019, our financial coalitions began exploring new technologies in the payments industry, such as cryptocurrencies and the role they play in the commercial sexual exploitation of children. Through briefings from law enforcement and by coalition members, we also examined the role that financial services play in livestreaming, which has become increasingly used to exploit children.*

### global missing children's network

In 1998, ICMEC launched the Global Missing Children's Network (GMCN), a membership group for law enforcement and NGOs committed to uniting and mobilizing the international community to find missing children. Thirty-four members from 30 countries are given free access to a multilingual database of missing children's cases, vetted research, and invaluable relationships. Members share best practices and assist one another in the implementation of new child protection practices, such as Rapid Emergency Child Alert Systems.

*In 2019, we welcomed Switzerland (Missing Children Switzerland) as the newest GMCN member and launched The GMCN*gine*<sup>™</sup>, a new artificial intelligence platform that allows members to electronically distribute missing child posters, use facial recognition to match missing child photos against scraped data from the clear and dark webs, and create geo-targeted alerts of missing children.*

### partnerships with impact

*In 2019, ICMEC partnered with Italian football club AS Roma to highlight missing children cases during players' transfer periods. Every time a player's transfer to AS Roma was announced, a video of missing children was included to build awareness. The campaign featured 109 children from 12 GMCN member countries in videos shared across various social media platforms garnering more than 11 million video views. At least six children featured in the campaign were successfully recovered.*



# thought leadership & advocacy

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Only research can shine a light on progress, as well as gaps that governments and stakeholders must address to protect children. The world around us changes rapidly, with new and emerging technologies and trends, changing demographics, and other forces at play. ICMEC's in-house research arm, The Koons Family Institute on International Law & Policy, conducts and commissions research on the status of child protection laws and policy frameworks internationally. ICMEC also convenes and collaborates with stakeholders to identify trends and threats and determine ways to advocate for change, as well as develops tools and resources that support and assist child protection practitioners around the world.

## global reviews

- *Child Sexual Abuse Material: Model Legislation & Global Review (9th Edition)*  
Previously entitled *Child Pornography: Model Legislation & Global Review*, this report covers 196 countries and has become a globally-utilized tool for policymakers, law enforcement agencies, child protection experts and organizations, industry partners, and others to gain a full understanding of national legislation and international legal instruments on the issue.
- *Online Grooming of Children for Sexual Purposes: Model Legislation & Global Review*  
This report analyzes existing national legislation addressing sexual grooming of children online, makes recommendations for a comprehensive legislative strategy to combat online grooming, and tracks progress in 196 countries.

## studies in child protection

- *Studies in Child Protection: Technology-Facilitated Child Sex Trafficking*  
This paper discusses the issue of technology-facilitated child sex trafficking and the global need for legislation aimed at criminalizing advertising, recruiting, and making/receiving payments online related to trafficking.
- *Studies in Child Protection: Sexual Extortion & Nonconsensual Pornography*  
This paper provides information about these crimes, how they occur, and what is being done to combat them. It provides a sampling of national legislation from various countries criminalizing these acts.

## model frameworks

- *Model Missing Child Framework (2nd Edition)*  
This framework assists countries with building strong, well-rounded national responses to missing children, and facilitates more efficient investigation, management, and resolution of missing children cases.

## events

ICMEC was represented at a number of high-profile national, regional, and global events in 2019, including AWS Imagine, Facebook Global Safety Summit, Global Summit of the WePROTECT Global Alliance, SXSW, Pan-American Children's Congress, and Annual AMBER Alert Symposium.



our impact

## by the numbers

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**120**

The number of countries where we have worked.

**25,000+**

The number of law enforcement officials, educators, and healthcare professionals we've trained worldwide.

**50,000+**

The number of teachers, administrators, and other educators reached with critical resources through our online Education Portal.

**54**

Indian doctors from 17 states selected network medical providers for ICMEC's India Child Protection Medical Professional Network.

**19**

We've helped 19 countries develop Rapid Emergency Child Alert Systems similar to AMBER Alert in the United States.

**30**

The number of countries represented by ICMEC's Global Missing Children's Network, which offers resources to law enforcement and the public-at-large.

**150**

The number of countries that have refined or implemented new anti-child sexual abuse material laws since ICMEC's *Child Sexual Abuse Material: Model Legislation & Global Review* was first published in 2006.

**90%**

Members of the U.S Financial Coalition Against Child Sexual Exploitation make up 90% of the U.S. payments industry.

**75,000+**

Hours of research into child protection issues conducted by ICMEC interns and fellows representing 97 universities and 44 countries.



our leadership

# board of directors

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*Chairman, The Smile of the Child (Greece)*

year ending 31 december 2019

# consolidated statement of activity

	2019			2018
	without donor restrictions	with donor restrictions	total	total
<b>support and revenue</b>				
contributions and grants	\$ 1,119,374	\$ 158,395	\$ 1,277,769	\$ 2,012,716
investment income	80,615	-	80,615	(9,747)
contributed services and materials	1,843	-	1,843	2,101
gala, net of expenses totaling \$327,078	269,034	49,200	318,234	987,596
other revenue	32,392	-	32,392	-
net assets released from donor restrictions	1,315,713	(1,315,713)	-	-
<b>total support and revenue</b>	<b>2,818,971</b>	<b>(1,108,118)</b>	<b>1,710,853</b>	<b>2,992,666</b>
<b>expenses</b>				
program services	2,880,892	-	2,880,892	2,536,899
supporting services				
management and general	564,918	-	564,918	300,108
fundraising	364,787	-	364,787	284,932
<b>total supporting services</b>	<b>929,705</b>	<b>-</b>	<b>929,705</b>	<b>584,840</b>
<b>total expenses</b>	<b>3,810,597</b>	<b>-</b>	<b>3,810,597</b>	<b>3,121,739</b>
change in net assets	(991,626)	(1,108,118)	(2,099,744)	(129,073)
net assets at beginning of year	301,169	2,332,775	2,633,944	2,763,017
<b>net assets at end of year (deficit)</b>	<b>\$ (690,457)</b>	<b>\$ 1,224,657</b>	<b>\$ 534,200</b>	<b>\$ 2,633,944</b>

year ending 31 december 2019

## consolidated statement of functional expenses

supporting services	2019				2018	
	program services	management and general	fundraising	total supporting services	total expenses	total expenses
salaries and fringe benefits	\$ 1,136,598	\$ 321,692	\$ 230,246	\$ 551,938	\$ 1,688,536	\$ 1,281,275
professional and contract fees	644,214	143,297	240,822	384,119	1,028,333	914,447
travel	216,528	15,547	20,262	35,809	252,337	182,468
supplies and deliveries	84,293	9,039	21,184	30,223	114,516	71,116
occupancy and building costs	173,182	33,481	22,321	55,802	228,984	231,787
outreach	199,109	-	-	-	199,109	184,431
trainings/roundtables/conferences	340,713	7,983	144,578	152,561	493,274	350,929
amortization	60,785	11,879	7,627	19,506	80,291	75,316
other	25,470	22,000	4,825	26,825	52,295	36,869
subtotal	2,880,892	564,918	691,865	1,256,783	4,137,675	3,328,638
direct costs of special events	-	-	(327,078)	(327,078)	(327,078)	(206,899)
<b>total</b>	<b>\$ 2,880,892</b>	<b>\$ 564,918</b>	<b>\$ 364,787</b>	<b>\$ 929,705</b>	<b>\$ 3,810,597</b>	<b>\$ 3,121,739</b>

## **Global**

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## **Latin America & the Caribbean**

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[icmec.org](http://icmec.org)

