## FOR GOOD

A social media campaign finding mising children **2019** 



Official: Leonardo Spinazzola is now a Roma player.

This summer #ASRoma will use each transfer announcement video on social media to help raise awareness about the search for missing children globally.



72 videos featuring

109 missing children in

**12** countries





Fantastic news!

FOUND! A teenage girl from London, England, who featured in an #ASRoma Missing Children transfer announcement video six days ago has been found safe and well.



1.8K Retweets 10.2K Likes

11 MILLION+ video views

6 CHILDREN FOUND



