FOOTBALL FOR GOOD
A social media campaign finding missing children
2019

Official: Leonardo Spinazzola is now a Roma player.

This summer #ASRoma will use each transfer announcement video on social media to help raise awareness about the search for missing children globally.

@MissingKids ❤️ @telefonaazzurro

72 videos featuring
109 missing children in
12 countries

11 MILLION+ video views

6 CHILDREN FOUND